



Children's Theatre

Sponsorship Packet Spring 2015

Presenting:



About Out of the Box Children's Theatre

Out of the Box Children's Theatre is the first program for children in Spring Hill, TN, dedicated to the art of acting, improvisation, stage craft and musical theatre. We offer classes for students from ages 3-18, and our homeschool enrichment track in its fifth successful year. We feel that learning the art of theatre can help youth in all areas of life. We believe firmly in building confidence while strongly encouraging students to think and work "outside the box".

Out of the Box Children's Theater is a collective effort by siblings Jennifer Lamoreaux and Amy Egnew. They have the combined experience of over three decades in theater and home schooling alike.

Jennifer has been teaching theatre in the Franklin / Spring Hill area since 1998. She has her Bachelors of the Arts in Theater with an emphasis in Children's Theater. She served on the board at Old School Theater from 2005-2011 and served as President from 2009-2010. She has directed numerous shows at Old School Theater as well.

Jennifer officially started Out of the Box Children's Theatre in 2012 but has been running the program for several years. She has a passion for children's theater and is committed to teaching the youth in this area the joys of theater arts and music. She has four girls and a wonderfully supportive husband and family.

Amy is a veteran homeschool parent. She has a master's in Speech Language Pathology. While working as a Speech Therapist, she specialized in learning disorders, autism spectrum disorders, and fluency disorders. She was a lead teacher for a PreK program for children with language disorders at Vanderbilt University's Bill Wilkerson Center. Her knowledge of how children learn and develop has led her to providing a solid educational model that supports many parents in the community.

Photographs from past shows can be found on our website, www.outoftheboxtn.com. There are also articles which can be found on the Tennessean website, as well as at springhillfresh.com. We are continuously expanding and see growth each new semester. For our Spring 2015 semester, we have roughly 60 students, all of whom will be performing in this season's productions of Winnie the Pooh Kids and Peter Pan Jr.

Corporate Sponsorship Packages and Benefits

Presenting Sponsor \$1,500	Producing Sponsor \$600	Directing Sponsor \$375	Acting Sponsor \$160	Supporting Sponsor \$75
one position	two positions	unlimited positions	unlimited positions	unlimited positions
Full page back cover ad on all printed programs.	Full page ad in all printed programs.	1/2 page ad in all printed programs	1/4 page ad in all printed programs	Company listed on sponsorship page in all programs.
Permanent web ad with link to website.	Web ad with link to website.	Web ad with link to website	Web ad (no link)	Web ad (no link)
Logo on all printed and digital promotional material.	Logo on all printed and digital promotional material.	Logo on all printed and digital promotional material.	4 tickets to any performance.	2 tickets to any performance.
Face time with audience during intermission.	10 tickets to any performance.	6 tickets to any performance.		
Acknowledgement in all press releases and media announcements.				
Acknowledgement during curtain speech at all performances.				
10 tickets to any performance.				

Additional Ad Space for Sale

1/8 page color ad (business card)	\$60
1/4 page color ad	\$90
1/2 page color ad	\$150
full page color ad	\$240

Contact Enhance Market Partners for help designing your ad.
 435-671-1993 | www.enhancemarketpartners.com | eelkins05@gmail.com

Corporate Sponsorship Benefits Overview

Ad in printed program: The auditorium holds 300 audience members, and each show is expected to sell out. Over the course of two performances, you can expect your ad to be seen by at least 600 people. (available to all sponsorship levels)

Ad on website: Your ad will be added to the sponsors page at www.outoftheboxtn.com the moment we receive your payment. (available to all sponsorship levels) For specific levels of sponsorship, your ad will be completed with a link to your company's website, driving more traffic your way. (available to Presenting, Producing, and Directing sponsors) The Presenting Sponsor will be featured on the website permanently, even after the new season has begun. The Out of the Box website averages 1,400 visitors per month - each of whom could become potential clients for you.

Logo on Promotional Material: Throughout the months prior to the production, we spend countless hours and days spreading word of our upcoming shows, both online and in person. We cannot place a value on the number of people that your logo may reach. (available to Presenting, Producing, and Directing sponsors)

Face time with audience: Nothing captures the attention of potential customers like a face-to-face encounter. Our Presenting Sponsor is given the opportunity to address the audience during intermission as he or she wishes to ensure a lasting impression. (available to Presenting Sponsor)

Press releases and media announcements: Prior to the show, Out of the Box Children's Theatre will be featured in *at least* one news paper article to announce the upcoming show. Your company name will be included on any media mention of the production. (available to Presenting Sponsor)

Acknowledgement in curtain speech: Prior to each performance, the director will address the audience to make an introductory speech. Your company name will be acknowledged with gratitude prior to the show. This will also prepare the audience to hear from you during intermission. (available to Presenting Sponsor)

Complimentary Tickets: Bring friends and family to the show on us! (available to all sponsorship levels)

Individual Donations

You do not have to be associated with a business to make a donation, we are thankful for all donations presented to us! All individual donations will be listed in the program with your name. Every little bit helps us to go a long way.

We also understand that some donors may prefer to remain anonymous. Simply mention this in the form and we will keep our gratitude in our hearts, rather than publishing it publicly.

Parent Shout Outs

Your children are so excited to be performing in Peter Pan, and we know how excited you are to see them. If you'd like to declare your pride in a place where it can be read by all and cherished for years to come, the Parent Shout Out is for you! There will be a special place in the program dedicated to making your child(ren) feel great. Contact Jennifer Lamoreaux at 615-480-7970 for additional information.

The Historical Location

All performances will take place at the College Grove Artsitorium. This is a wonderful location that holds many fond memories for the community, and we are so proud to be adding our own memories to those that live within those walls. Located roughly 20 minutes from Spring Hill, the setting is just right for a quick little getaway.

College Grove Artsitorium
8601 Horton Highway
College Grove, TN 37046

Classic Musicals

Our Spring season promises to be one of our best yet. We are performing not one, but TWO classic musicals for the price of one show. The audience will enjoy timeless numbers like "The Wonderful Thing About Tiggers" and "You Can Fly" which are sure to leave them humming the familiar tunes all the way home.



Children's Theatre

Spring 2015 Musical Sponsorship Form

Company Name (if applicable)

Street Address

City

Zip Code

Contact Name

Phone Number

Email Address

Sponsorship Amount: \$ _____

Today's Date: _____

Please check one:

- I have enclosed a check payable to Jennifer Lamoreaux.
- I sent payment via the link found on www.outoftheboxtn.com
- Please send an invoice addressed to the company above.

Completed forms and checks can be mailed to:

Jennifer Lamoreaux
2251 Dewey Dr.
Spring Hill, TN 37174
ATTN: Theatre Sponsorship

THANK YOU FOR YOUR SUPPORT!